Britain - Japan via Pakistan and India

B.O.A.C

ROUTE MAP No. 5



B·O·A·C takes good care of you

THE WORLD WIDE AIR ROUTES OF B.O.A.C. serve 51 countries on all six continents. Centred on Great Britain, and passing through their European Gateways, the trunk routes of B.O.A.C. radiate Eastward to Egypt, all parts of the Middle East, India, Pakistan, Ceylon, Burma, Singapore, Thailand, Hong Kong, Indonesia, Japan and Australia; Southward to East, West, Central and South Africa; Westward across the North Atlantic to Canada, the United States, Bermuda, the Bahamas, Jamaica and Trinidad; and across the South Atlantic to Brazil, Uruguay, Argentina and Chile. Throughout this vast intercontinental network, the B.O.A.C. Speedbird is the symbol of all that is best in air travel.

The four-engined, pressurized airliners of the B.O.A.C. Fleet fly swiftly and smoothly at fair-weather altitudes. From take-off to touch-down, passengers enjoy the comfort and luxury of Speedbird service in the air,

combined with absolute security in the competent hands of all-British crews, unrivalled in skill and experience. During 35 years of airline operation, B.O.A.C. has developed a technique of service to passengers, both on the ground and in the air, which is second to none; and has won a reputation for reliability, the result of the meticulous system of aircraft maintenance evolved during the long years of experience.

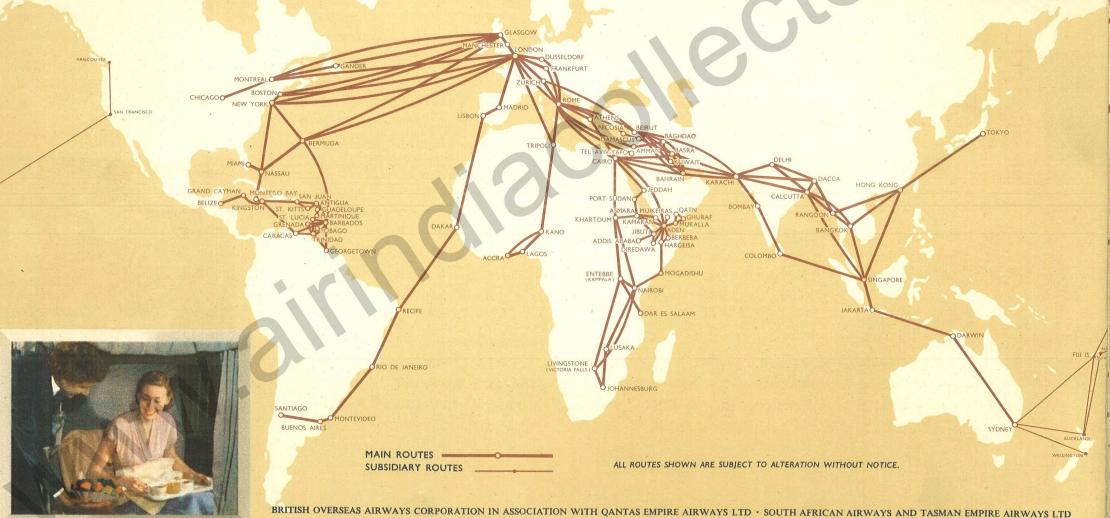
In flight, the steward and stewardess are always at hand to anticipate your every wish. Books, magazines, newspapers, writing paper and playing cards are among the passenger amenities provided for your use and entertainment during the voyage. Drinks and cigarettes at duty-free prices are available on request. You are served with delicious complimentary meals, prefaced by cocktails and accompanied by a choice of wines, also with light refreshments whenever you desire . . . and always with that blend of efficiency, courtesy and friendliness which is traditionally British.



to all six continents

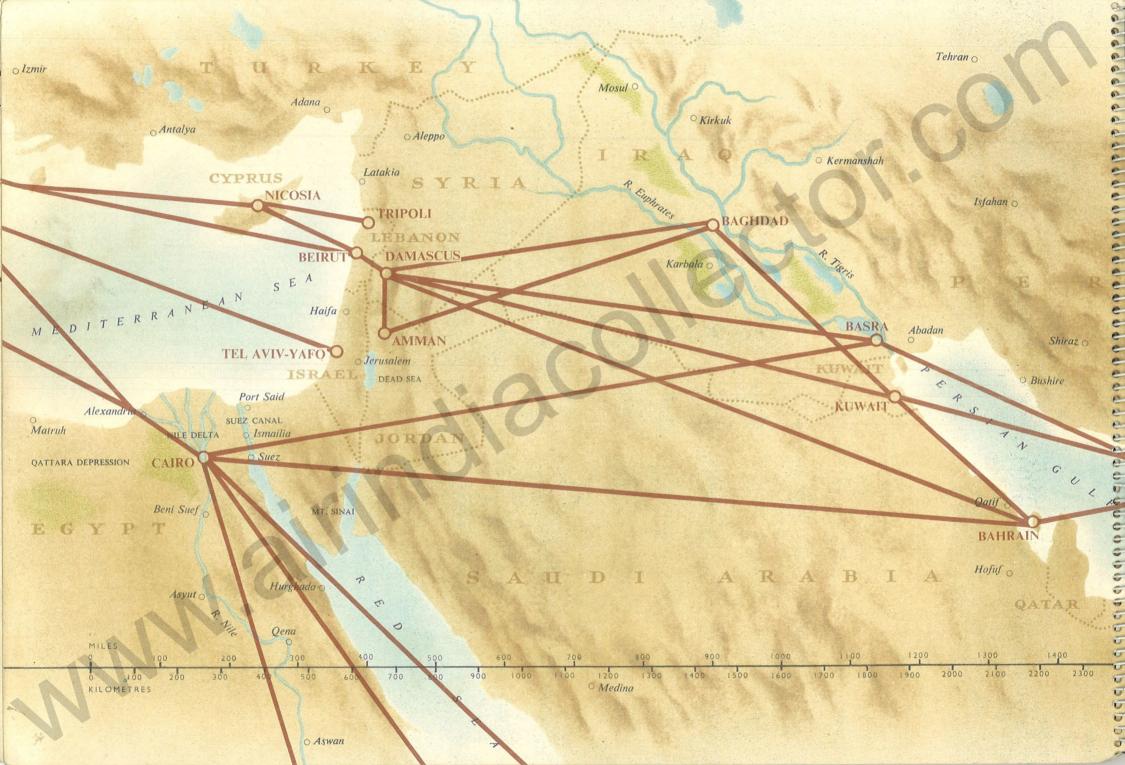


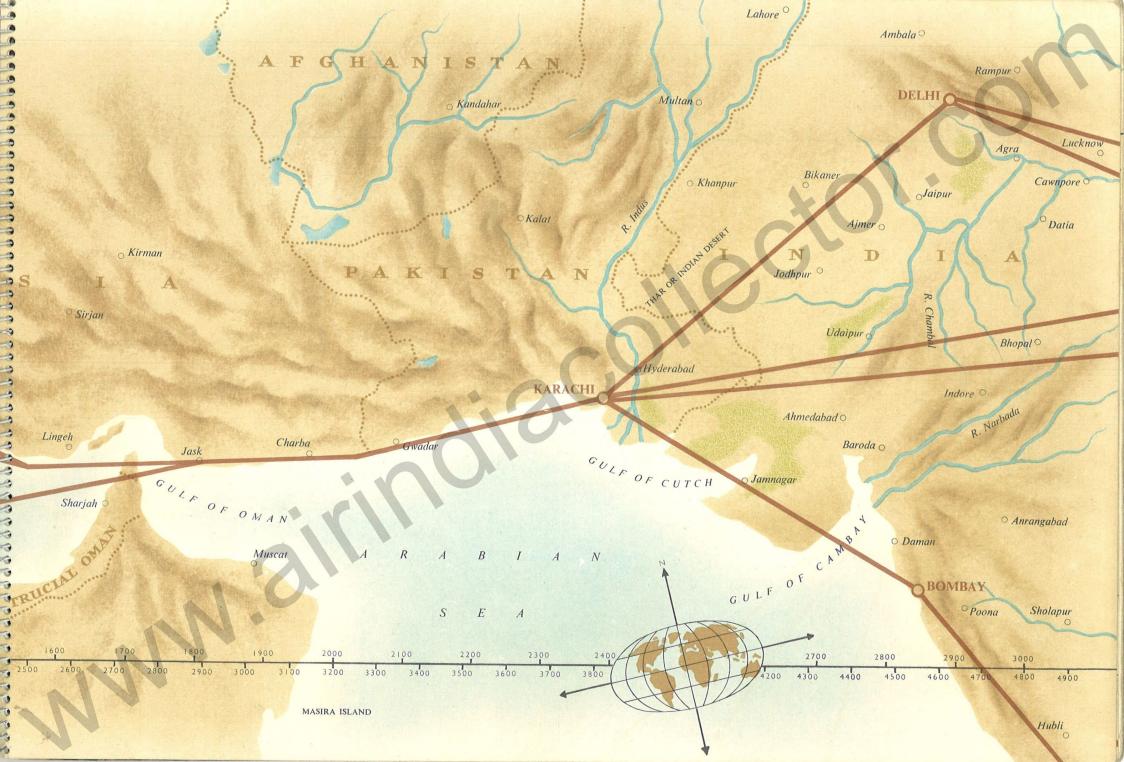


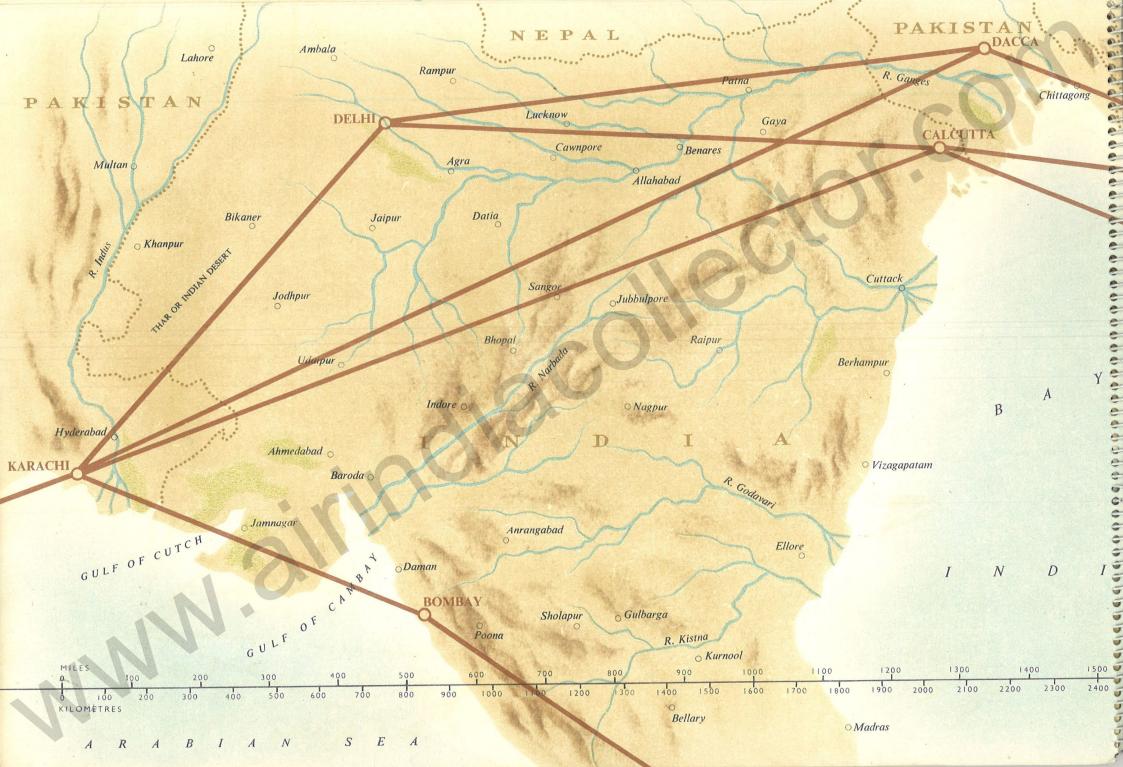




















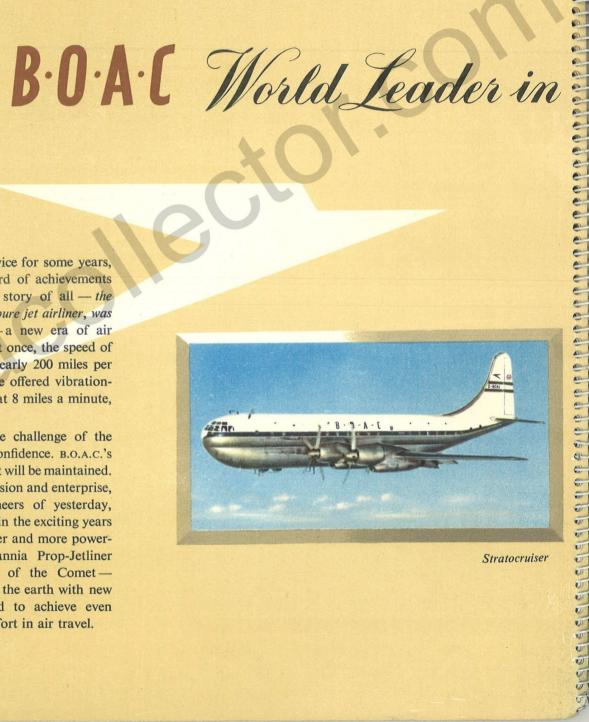
Comet Jetliner

THE STORY OF B.O.A.C. is a record of achievement — a saga of success. Now, after 35 years of civil aviation history, B.O.A.C. is still the leader in air travel. The speed, comfort and dependability enjoyed by B.O.A.C. passengers today is indeed a far cry from the pioneering days - from the day in August, 1919, when Britain started the world's first regular passenger air service between London and Paris — flying time about 3½ hours.

In the years which followed, Imperial Airways and British Airways — later amalgamated as B.O.A.C. — were in the forefront of aviation progress, and British airmen led the world in the pioneering of the trunk routes which are now the arteries of international air transport. As new routes were opened, so new and better aircraft were put into service. Single-engined aircraft were replaced by twin-engined; these in turn by fourengined flying-boats and landplanes. In 1952, when air-conditioned and pressurized

airliners had been in service for some years. B.O.A.C. crowned a record of achievements by the greatest success story of all — the Comet, the world's first pure jet airliner, was introduced into service—a new era of air transport had begun! At once, the speed of air travel increased by nearly 200 miles per hour . . . passengers were offered vibrationless and effortless flight at 8 miles a minute, 8 miles high.

What lies ahead? The challenge of the future is accepted with confidence. B.O.A.C.'s leadership in air transport will be maintained. Those same qualities of vision and enterprise, which inspired the pioneers of yesterday, will keep B.O.A.C. ahead in the exciting years to come. Operating larger and more powerful airliners — the Britannia Prop-Jetliner and improved versions of the Comet -B.O.A.C. plans to encircle the earth with new routes and services and to achieve even higher standards of comfort in air travel.



Mir Travel



Britannia Prop-Jetliner



Constellation

THE B.O.A.C. FLEET comprises four of the finest types of civil aircraft — Comet Jetliners, Stratocruisers, Argonauts and Constellations — all four-engined, pressurized and air-conditioned for smooth flying above the weather. In the beautifully appointed cabins, comfort is combined with elegance. You sink into the cushioned ease of foam-soft armchairs, fitted with individual, removable tables; dressing rooms are spacious; the galleys are miracles of compactness, specially designed to ensure prompt service of meals.

THE COMET JETLINER. The Comet is the fastest passenger aircraft in operation on civil air routes and cruises with the utmost smoothness and ease at 490 miles per hour. In flight, the absence of any sign of a propeller or other moving part, together with the remarkable quietness and freedom from vibration, give the illusion of being fixed in, rather than travelling through, space. When you fly by Comet you get the best of both worlds—the wonderful experience of jetliner travel and the same high standards of British service enjoyed by B.O.A.C. passengers throughout the world for the past 35 years.

THE STRATOCRUISER. Special features of this luxurious, double-decked airliner are the large bar-lounge on the lower deck, where time passes quickly in the friendly, club-like atmosphere; and the full-length sleeping berths, available for a small extra charge.

THE ARGONAUT. Restful colour schemes, wide vision windows and chairs amply spaced for leg room make the Argonaut a most popular airliner. A broad central aisle connects both passenger cabins with a snugly informal cocktail lounge in the rear, with seats for six.

THE CONSTELLATION. Among long-distance airliners, the Constellation has achieved an enviable and world-wide reputation for efficient, reliable operation. Well-chosen appointments incorporating all the refinements of modern air travel ensure maximum comfort.

THE BRITANNIA PROP-JETLINER. Soon to operate on B.O.A.C. world-wide air routes, these magnificent airliners, designed to carry more passengers over longer distances, will bring a stage nearer B.O.A.C.'s goal of fast, comfortable, economical air travel for all.



Argonaut



British Overseas Airways Corporation